



# HYBRID SOCIETIES

## Pre-Conference Workshops Summer School 2021

### THU JULY 08

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**Time** 13:00 - 14:00

**Location** Zoom

**Title** Open science journal club: Abandon significance? ([paper](#))

**Presenter** [Open science initiative](#) (TU Chemnitz)

### FRI JULY 09

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**Time** 10:00 - 12:00

**Location** Zoom

**Title** Basics of experimental design in the Behavioural and Social Sciences

**Presenter** [Prof. Dr. Jochen Mayerl](#) (MKZ, TU Chemnitz)





# HYBRID SOCIETIES

TUE JULY 13

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**Time** 9:30 - 12:30

**Location** Zoom

**Title** Rhetorical principles and argumentation techniques

**Presenter** [Dr. Moritz Kirchner](#)

**Abstract** Rhetorics is an art as well as a group of techniques aiming to effectively communicate with others. Rhetorics is about developing and cultivating your personal style of (public) speaking. It offers techniques on how to act confidently in front of an audience. Argumentation, on the other hand, refers to persuading others. Training argumentation skills consists of applying logical principles as well as finding relevant and convincing arguments. Therefore, rhetorical principles and argumentation techniques complement each other.

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**Time** 13:00 - 16:00

**Location** Zoom

**Title** Good self-presentation and its principles

**Presenter** [Dr. Moritz Kirchner](#)

**Abstract** Presentation is about finding the right form and media to present your content. The workshop will demonstrate how to present effectively and on point. The session will also focus on different strategies in preparing presentations for a scientific versus a non-scientific audience.

